



KTVD-TV
500 Speer Blvd.
Denver, CO 80203
(866)858-5322

CONTRACT

<u>Contract / Revision</u> 706368 /		<u>Alt Order #</u> 06276063
<u>Product</u> OBAMA/SKED A #1537		
<u>Contract Dates</u> 10/09/12 - 10/15/12	<u>Estimate #</u> 1537	
<u>Advertiser</u> Obama/D/President		<u>Original Date / Revision</u> 08/14/12 / 10/10/12
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KTVD	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> Telerep Philadel
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Greer Margolis Mitchell/ Pol
3050 K St NW
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	KTVD	10/09/12	10/15/12	KTVD 9News 8-9a	M-F 8-9a		:30				NM	10	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/09/12	10/15/12	MTWTF--				10	\$150.00	0.00			
N 2	KTVD	10/13/12	10/13/12	KTVD 9News Sat 6-7a	Sat 6-7a		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/08/12	10/14/12	-----S-				2	\$100.00	0.00			
N 3	KTVD	10/14/12	10/14/12	KTVD 9News Sun 6-7a	Sun 6-7a		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/08/12	10/14/12	-----S				2	\$100.00	0.00			
N 4	KTVD	10/09/12	10/15/12	Anderson Cooper	9-10a		:30				NM	5	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/09/12	10/15/12	MTWTF--				5	\$85.00	0.00			
N 5	KTVD	10/09/12	10/15/12	The Doctors	10-11a		:30				NM	5	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/09/12	10/15/12	MTWTF--				5	\$85.00	0.00			
N 6	KTVD	10/09/12	10/15/12	KTVD 9news 11a	11-1130a		:30				NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/09/12	10/15/12	MTWTF--				5	\$100.00	0.00			
N 7	KTVD	10/09/12	10/15/12	M-F 1130a-12p	M-F 1130a-12p		:30				NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/09/12	10/15/12	MTWTF--				5	\$100.00	0.00			
N 8	KTVD	10/09/12	10/15/12	People's Court	12-1p		:30				NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/09/12	10/15/12	MTWTF--				5	\$100.00	0.00			
N 9	KTVD	10/09/12	10/15/12	Judge Mathis	1-2p		:30				NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/09/12	10/15/12	MTWTF--				5	\$100.00	0.00			
N 10	KTVD	10/09/12	10/15/12	M-F 2-3p	2-3p		:30				NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/09/12	10/15/12	MTWTF--				5	\$100.00	0.00			
N 11	KTVD	10/13/12	10/13/12	Sat Movie B	Sat Movie B		:30				NM	2	\$100.00

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Gannett Co., Inc. and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected. Advertiser agrees to indemnify Station from all claims (including attorney's fees) for which Station may become liable due to the advertisement(s). This contract renders void any statement concerning liability which appears on correspondence from agency or advertiser. It is further agreed that the station does not accept advertising orders or space reservations claiming sequential liability.

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TERMS: Due 15th day of the Month following Broadcast.



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<u>Contract Dates</u> 10/09/12 - 10/15/12	<u>Product</u> OBAMA/SKED A #1537	<u>Estimate #</u> 1537
<u>Advertiser</u> Obama/D/President		<u>Original Date / Revision</u> 08/14/12 / 10/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-				2	\$50.00	0.00			
N 12	KTVD	10/14/12	10/14/12	Sun Movie B	Sun Movie B		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S				1	\$50.00	0.00			
N 13	KTVD	10/15/12	10/15/12	Broncos Huddle	Broncos Huddle		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----				1	\$2,000.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KTVD	10/15/12-10/21/12	Broncos Huddle	Broncos Huddle	M-----	:30		\$2,000.00	0.00	NM		
Credited													
N 14	KTVD	10/12/12	10/12/12	Fri Prime A	7-8p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--				1	\$250.00	0.00			
N 15	KTVD	10/12/12	10/12/12	Fri Prime B	8-9p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--				1	\$250.00	0.00			
N 16	KTVD	10/09/12	10/15/12	M-Su 9p News	M-Su 9-930p		:30				NM	6	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/09/12	10/15/12	MTWTFSS				7	\$500.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	5	KTVD	10/09/12-10/15/12	M-Su 9p News	M-Su 9-930p	MTuWThFSaSu	:30		\$500.00	0.00	NM		
Credited													
N 17	KTVD	10/09/12	10/15/12	KTVD 9news 930p	930-10p		:30				NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/09/12	10/15/12	MTWTF--				5	\$350.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KTVD	10/09/12-10/15/12	KTVD 9news 930p	930-10p	MTuWThF----	:30		\$350.00	0.00	NM		
Credited													
N 18	KTVD	10/15/12	10/15/12	Broncos Game	Broncos Game		:30				NM	1	\$14,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----				1	\$14,000.00	0.00			
N 19	KTVD	10/15/12	10/15/12	Broncos Post-Game News	Post Game News		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----				1	\$3,250.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KTVD	10/15/12-10/21/12	Broncos Post-Game News	Post Game News	M-----	:30		\$3,250.00	0.00	NM		
Credited													
N 20	KTVD	10/15/12	10/15/12	Broncos Huddle	Broncos Huddle		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----				1	\$1,750.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KTVD	10/15/12-10/21/12	Broncos Huddle	Broncos Huddle	M-----	:30		\$1,750.00	0.00	NM		
Credited													
N 21	KTVD	10/11/12	10/11/12	Thu Prime A	7-8p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---				1	\$250.00	0.00			
N 22	KTVD	10/14/12	10/14/12	KTVD 9news 5p Sun	Sun 5-6p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S				1	\$500.00	0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	KTVD	10/08/12-10/14/12	KTVD 9news 5p Sun	Sun 5-6p	-----Su	:30	\$500.00	0.00	NM		
Credited													
N 23	KTVD	10/14/12	10/14/12	Broncos Game Day	Various		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S				1	\$300.00	0.00			
N 24	KTVD	10/13/12	10/13/12	Sat Movie B	130-330p		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-				1	\$50.00	0.00			
N 25	KTVD	10/15/12	10/15/12	Broncos Post-Game News	Post Game News		:30				NM	2	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----				2	\$1,625.00	0.00			
N 26	KTVD	10/14/12	10/14/12	KTVD 9news 5p Sun	Sun 5-6p		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S				2	\$250.00	0.00			
N 27	KTVD	10/15/12	10/15/12	Broncos Huddle	Broncos Huddle		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----				1	\$700.00	0.00			
N 28	KTVD	10/14/12	10/14/12	Broncos Game Day	Various		:30				NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S				3	\$300.00	0.00			
N 29	KTVD	10/13/12	10/13/12	ACC Football	Various		:30				NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-				3	\$50.00	0.00			
Totals										0.00		79	\$30,400.00

Time Period	# of Spots	Gross Amount	Net Amount
10/08/12 - 10/14/12	66	\$11,480.00	\$9,758.00
10/15/12 - 10/21/12	13	\$18,920.00	\$16,082.00
Totals	79	\$30,400.00	\$25,840.00

Signature: _____ Date: _____

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